



CORPORATE SPONSORSHIP LEVELS

BASTILLE DAY FÊTE 2024

Our sponsors make up an important source of funds for our 501(c)(3) non-profit language and cultural center. Your support is critical to achieve our mission of teaching French, celebrating French-speaking cultures, and nourishing our Louisiana French heritage and future.

WHAT: Become a sponsor for Bastille Day fête 2024 in New Orleans!

Bastille Day marks the beginning of the French Revolution, it is today French National Holiday to celebrate the ideals of “*Liberté, égalité and fraternité*”.

WHEN: Friday, July 12, from 6.00pm to 10.00pm

**WHERE: Alliance Francaise de la Nouvelle-Orléans
1519 Jackson Avenue | New Orleans | LA 70130**

WHY:

- To support the premiere educational and cultural resource center in Louisiana,
- To help us honor the connection between France and New Orleans,
- Since we love to dress up in Blue-White-Red and celebrate with wine during the Summer,
- Since there are 5,500 children who learn French at school, and because French is not a foreign language, but a heritage language in Louisiana!

EXCLUSIVE PRESENTING SPONSOR -- \$2,000 and more (one only)

- Free entry for up to **8 guests**
- **Reserved highboy table** at our Champagne bar
- A **presentation table** for your company during the event
- Your Company named as presenting sponsor on the dedicated webpage
- Your Company’s **logo bigger than all other partners and sponsors on all printed marketing** related to the event. This includes **the banner** with your Company being mentioned as Presenting Sponsor (if we receive your donation before June 30th).
- Your Company’s **logo bigger than all other partners and sponsors on all volunteers’ t-shirts** (20-25 volunteers)
- Your Company thanked and mentioned during the **Executive Director’s speech**
- **Two “Oui Speak French” yard signs** designed by Simon of New Orleans for your offices
- **3 posts of our social media pages** (Facebook 5,165 followers in the greater New Orleans and Instagram 2,654 followers)

« BASTILLE » Corporate Sponsor - \$1,000-\$1,999

- Invitation for **6 guests** at our Bastille Day fête
- A **presentation table** for your company during the event
- Your Company listed as a partner of Bastille Day Fête 2024 on the dedicated page on the **AFNO website**
- Your Company's **logo on all printed documents** related the Bastille Day Fête 2024, including the banner (if we receive your donation before June 30th).
- Your Company **logo on all volunteers' t-shirts** (20-25 volunteers)
- Your Company thanked and mentioned during the **Executive Director's speech**
- A **"Oui Speak French" yard sign** designed by Simon of New Orleans
- **2 posts of our social media pages** (Facebook 5,165 followers in the greater New Orleans and Instagram 2,654 followers)

« LOUVRE » Corporate Sponsor - \$500-\$999

- Invitation for **4 guests** at our Bastille Day fête
- Your Company listed as a partner of Bastille Day Fête 2024 on the dedicated page on the **AFNO website**
- Your Company **logo on all printed documents** related the Bastille Day Fête 2024, including the banner (if we receive your donation before June 30th).
- Your Company thanked and mentioned during the **Executive Director's speech**
- A **"Oui Speak French" yard sign** designed by Simon of New Orleans
- **2 posts of our social media pages** (Facebook 5,165 followers in the greater New Orleans and Instagram 2,654 followers)

« MARSEILLAISE » Corporate Sponsor - \$200-\$499

- Invitation for **2 guests** at our Bastille Day fête
- Your Company listed as the partner of Bastille Day Fête 2024 on the dedicated page on the **AFNO website**
- Your Company thanked and mentioned during the **Executive Director's speech**
- A **"Oui Speak French" yard sign** designed by Simon of New Orleans
- **1 post of our social media pages** (Facebook 5,165 followers in the greater New Orleans and Instagram 2,654 followers)